UNIVERSITY OF CALIFORNIA, SANTA CRUZ

BERKELEY • DAVIS • IRVINE • LOS ANGELES • RIVERSIDE • SAN DIEGO • SAN FRANCISCO

SANTA BARBARA • SANTA CRUZ

OAKES COLLEGE

SANTA CRUZ, CALIFORNIA 95064

19 March 1982

Dr. Shifra Goldman
426 North Avenue 66
Los Angeles, California 90042

Dear Dr. Goldman:

It has been with great pleasure that I have used your book, Mexican Painting in a Time of Change, published by the University of Texas Press and other published material on Chicano art in my course on Mexican art at this university.

With the recognition of your distinguished contribution to the field of Mexican and Chicano art, you are cordially invited to participate in the "Califas" conference on Chicano art in California taking place at the Mary Porter Sesnon Gallery on this campus, April 15-18, 1982.

The Califas committee asks that you prepare a slide presentation. I can call you by phone to arrange a specific topic.

I'm looking forward to your participation in this project.

Sincerely,

Eduardo Carrillo
Associate Professor of Art
and Humanities

EC:lg

CALIFAS Video Tape Production

Introduction

We are proposing to undertake completion of a video tape production and editorial interviews as part of the organization of an exhibition, CALIFAS, Chicano Art and Culture in California. The video tape is being produced as an interpretive and educational resource to accompany this exhibition on a national tour and as a means of presenting a documentary view of Chicano art and culture in California to a mass audience through distribution and broadcast. Additionally, an archive of video, audio and photographic documentation will be available for use in ethnic studies courses and programs.

Through a planning grant from the National Endowment for the Humanities, we have begun to organize the exhibition, have held a planning conference of Chicano artists and Humanities scholars, and have completed only the first part of the proposed video production.

This production is intended to document and express the close interaction of the Chicano artist with the Chicano communities and cultural heritage throughout California. We have already recorded many hours of discussion about this work, its traditions, ideology and problems (see schedule), at the recent CALIFAS conference.

Because the purpose of the video tape is bound to the issue of artist-community interaction and a proper perspective demands direct input from the community and the cultural organization which represents it, we feel it is imperative to do much of the documentation in the principal Chicano communities of California.

These locations include Oakland, San Francisco, Sacramento, Fresno, San José, Los Angeles and San Diego.

We have begun to record interviews with artists and cultural events in San Diego, San Francisco and San Juan Bautista. Having used all funding available for documentation from previous grants, we are seeking to secure resources to complete location production of the video tape and concurrently to conduct interviews with artists in California communities for possible inclusion in the exhibition.

A complete production schedule and proposed budget has been written and is included for consideration of funding by the Ethnic Studies Committee, under type I and III of the Vice Chancellor's quidelines.

UNIVERSITY OF CALIFORNIA, SANTA CRUZ

BERKELEY • DAVIS • IRVINE • LOS ANGELES • RIVERSIDE • SAN DIEGO • SAN FRANCISCO

SANTA BARBARA • SANTA CRUZ

OAKES COLLEGE

SANTA CRUZ, CALIFORNIA 95064

Dear Conference Participant:

A planning conference, "Califas, Chicano Art and Culture in California," will be held at the University of California in Santa Cruz between April 15 and 18, 1982 (revised date).

The purpose of this conference is to initiate discussion and research about Chicano art and culture and to aid in the planning of a comprehensive traveling exhibition.

The conference has been funded by a grant from the National Endowment for the Humanities and is described in more detail in the proposal which is either enclosed or you have already received.

You are invited to participate in the events of this conference either by possibly making a presentation lending a critical ear and participating in the discussion of relevant topics.

The University of California, will provide visiting participants with travel costs, lodging and meals. We welcome and appreciate both your participation and any recommendations or suggestions you may have.

You will be contacted by phone by the "Califas" staff in order to speak with you directly about the possibilities and to answer any further questions you may have. If you wish to call the gallery to talk to me or Phillip Brookman, call area code (408) 429-2314.

Sincerely,

Eduardo Carrillo
Califas Project Director

EC/cc